



Fundraising and Outreach Committee Description

The **Fundraising and Outreach Committee** is an ad hoc committee created for the specific purpose of fundraising and outreach. Fundraising efforts secure Association funds for future use. Outreach is directed towards increasing the visibility of the Association in reaching out to the Master Gardeners, the general public, businesses, and community groups throughout North Carolina.

The **Fundraising and Outreach Committee Chair** leads and coordinates the duties of the committee.

Fundraising and Outreach Committee and Chair Requirements

1. Be current NCEMGVA members.
2. Be members in good standing with their county Master Gardener Program.
3. Serve a minimum 2-year term.

Fundraising and Outreach Committee Responsibilities

A. Fundraising

1. Solicit ideas and strategies from the Association membership.
2. Research the viability of selected possibilities.
3. Present the chosen strategies to the President and the BOD for approval.
4. Implement chosen strategies to secure funds for future use.
5. For State Conferences, utilize similar fundraising procedures.

B. Outreach

1. Solicit ideas and strategies from among the membership for promoting the mission and goals of the Association.
2. Compile and maintain a list of vendors who can be contacted for local/regional meetings, state symposia and conferences.
3. Compile and maintain a list of guest speakers who can be contacted for local/regional meetings, state symposia and conferences.
4. Develop and/or adapt materials that will explain and promote the mission and goals of the Association in order to support and enhance Outreach efforts.

Proposed: February 2017

