

## Donors / Sponsors

Cash donations are very much appreciated and are used to cover our award expenses and costs for conducting the conference. They allow us to reduce the charges for our attendees. We very much want our attendees to be aware of all of our generous contributors. We will total the value of all cash and non-cash (in-kind) contributions at retail value and recognize contributors as follows:

**Gold Donors** (\$2,000 or more in cash or non-cash) will receive special acknowledgment in the conference literature and special recognition as a **sponsor** of a major event, award, or key speaker at the conference.

**Silver Donors** (\$1,000 to \$1,999 in cash or non-cash) will receive special acknowledgment in the conference literature and special recognition as a **co-sponsor** of an event, award, or speaker sponsor at the conference.

**Bronze Donors** (\$500 to \$999 in cash or non-cash) will receive special acknowledgment in the conference literature and special recognition as a contributor to an event, award, or speaker at the conference.

**Friends of Master Gardeners** (\$100 to \$499 in cash or non-cash) will receive acknowledgement in the conference literature and program.

**The North Carolina Extension Master Gardener<sup>SM</sup> Volunteer Association is a 501(c)(3) organization. Contributions may be deductible as allowed by law.**

**“Helping North Carolina Grow”**

## Vendors / Exhibitors

Vendors will have access to the area at 9 am on Thursday, June 7 and should complete setup by 12 pm. The conference will begin at 1 pm on June 7 and end at 1 pm on Saturday, June 9. The vending area will be in the vicinity of the meeting and break areas. Booth areas include approx. 8x10 floor space, a 3x6 skirted table, two chairs, and free wireless internet.

Booth area piped and draped	\$150
Without piping and draping	\$125
Exhibitor table w/linens and chairs	\$100
Master gardener tables or additional tables for vendors	\$40
Electrical power requested in advance	\$30
Additional items _____	TBD

**Charges for additional items will double if not requested before June 1. Contact Wayne Carlson directly if setup items are needed other than those listed above.**

## Silent Auction Items

The silent auction is always a fun activity and a great way to advertise your skills and products as well as support the Master Gardener program and help offset the costs of the conference. Donations of gardening books, supplies, plants, gift certificates, arts and crafts, periodicals, B&B and hotel stays, etc. are all appreciated. Gift Items valued at more than \$100 may be included in a raffle. Donors will be identified with the items they donate if you supply us with a business card.

## Giveaways / Door Prizes

Everybody loves to go home with something! If you have hats, samples, small packaged products, plants, etc., the conference is an ideal venue to get them in the hands of potential customers.

## Program Advertising

The conference program will be printed in black and white to reduce cost with the exception of the front and back covers. Full page 8 1/2 x11 color advertising on the inside front and inside rear cover will be available at a cost of \$250. Rear cover advertising will be \$300 for the full page. Interior black and white only advertising space in the program will be available for \$25 for business cards, \$50 for a quarter page, \$100 for a half page, and \$150 for a full page. All interior ads will appear in black and white.

**All advertising must be received in final form by May 1 in order to be included in the program.**

## Additional Information

Additional information about the conference, including registration forms and the complete program, can be found at:

<https://ncemgva.org>

Donor questions can be directed to Wayne Carlson at: [wayneccarlson@gmail.com](mailto:wayneccarlson@gmail.com) or 919-368-3408

Payments should be made to the person taking the order or sent directly to:

2018 NCEMGVA Conference  
3434 Edwards Mill Road  
Suite 112-260  
Raleigh, NC 27612